



TERMS OF REFERENCE FOR JRS-CHANGE PROJECT EVALUATION

Organisation profile: Jesuit Refugee Service (JRS) is an international Catholic organisation with a mission to accompany, serve and advocate for the rights of refugees and others who are forcibly displaced.

JRS sees a need to invest energy in educating young people by raising awareness about the challenges encountered by forced migrants in European countries. Through a combination of a fact-based curriculum and storytelling, creating classroom encounters with migrants, and supporting their own voices in schools and local communities, CHANGE fosters critical thinking skills among young people on the positive contribution of forced migrants to society. The project also provides a platform for refugees to share their stories directly with students.

Project title: JRS-CHANGE

1. Project Description

The CHANGE project spots the light among on young people (ages 13-18) on the positive contribution of migrants to society through creating encounters with migrants in their classrooms and support them to take action to raise awareness in their schools and local communities. The project accomplishes this by engaging a network of 400 schools across 9 European countries (Belgium, Croatia, Ireland, Italy, Hungary, Malta, Portugal, Spain and the United Kingdom) reaching approximately 60,000 students, through developed pedagogical materials used in the classroom and awareness raising activities that call the students to action.

From the 60,000 students expected to be reached by the project, 2,000-4,000 of these students will be more actively involved by becoming Student Ambassadors on their school campuses, collectively organising over 800 events at their schools or in their local communities with the support of teachers. The project encourages young people to think critically and exercise judgement – especially in the context of the internet and social media – to be able to distinguish fact from opinion, recognise propaganda and to resist hate speech and be motivated to counter such misinformation with their own positive and fact-based messages.

By mobilising this network of schools across Europe, JRS Europe and its partners utilise its 30 years of experience in raising awareness and advocating for issues faced by migrants and refugees seeking safety in Europe to share their stories and voices with the general public. Particularly, the project gives migrants a platform to use their voice to present their stories and experiences to the schools involved in the project by creating the Forced Migrant Speakers Council of up to 100 refugees, asylum-seekers and forced migrants who will provide 800 presentations in the schools involved.

In the long-term, through the material (pedagogic curriculum, training resources, event how-to guides, campaign branding, videos and infographics) and activities of the project (student events, 9 national events, 1 European-level event) the next generation of societal influences will have developed their critical thinking and leadership skills to discern fact from fiction, shape the public discourse and contribute to the presentation of an informed and positive vision of a diverse, multicultural and inclusive Europe for the future.

2. Project Outcomes

In summary, the main intended outcomes of JRS-CHANGE are listed below:

- Partnerships will be developed across 9 countries in Europe between schools and the JRS partners – to create national and a Europe-wide network – with the aim to develop and implement awareness raising and educational activities with young people

- Real facts about migration and integration will be communicated to young people and disseminated throughout society through social media and events in schools and local communities
- The awareness raising projects aimed at young people will change societal attitudes about the positive contribution of migrants to our societies.
- Stereotypes, negative rhetoric and/or hate-speech against third-country nationals will be combated by young people through micro-campaigns,
- Third-country nationals (focus here on refugees, asylum-seekers and forced migrants because of JRS's mandate to serve these populations) will be given a voice in the public debate on migration and integration through their involvement in the awareness raising presentations in schools and their involvement with micro-campaigns or advocacy activities with students.

3. Project Outcomes

A. Management and Coordination of the Action

A.1. Kick-off meeting via Skype with project coordinators and financial officer from each co-applicant national partner on financial management and tools of the project presented during Kick-off Meeting in Brussels by the Commission.

A.2. Methodology Advisory Committee (2 days) with 1 Pedagogical Expert and 1 Communications Expert to analyse existing JRS pedagogic materials and to develop new awareness raising materials including for social media targeted towards different audiences (students, teachers, school community) in all the countries involved.

A.3. Consultation exchange with European Stakeholder Taskforce (a focus group made up of practitioners, forced migrants, teachers, students) from all the countries involved to provide advice to the two experts as they develop the material.

A.4. 1st Steering Committee Meeting (SCM) (2 days) in Brussels with all co-applicants & members of the Methodology Advisory Committee to approve methodology (guidelines, materials, organization, curriculum etc.), timelines and provide training on project management.

A.5. 2nd Methodology Advisory Committee (1 day) to coordinate and monitor development of the co-applicants' progress in implementation steps, such as developing the network and adapting/translating the materials to national context.

A.6. 2nd Steering Committee Meeting (2 days) in Brussels with all the co-applicants to review the creation of national networks and the success of the pedagogical and raising awareness material being used.

A.7. 3rd Methodology Advisory Committee (1 day) in Brussels to monitor the implementation and adapt materials and strategies according to the needs.

A.8. 3rd Steering Committee meeting (2 days) in Brussels with all co-applicants to monitor the implementation of year 1 phase of awareness raising activities in schools and exchange best practices of implementation among the countries involved.

A.9. 4th Steering Committee meeting (2 days) in Brussels with all co-applicants to evaluate year 1 of implementation and the success/challenges of the dissemination strategy to share project results.

A.10. 4th Methodology Advisory Committee (1 day) in Brussels to coordinate strategies and monitor year 2 of implementation.

A.11. Final Steering Committee Meeting (2 days) in Brussels to evaluate the full project implementation and results, while preparing for external evaluation and planning post-project activities.

A.12. External evaluation undertaken by external evaluator in collaboration with the applicant and co-applicant.

A.13. Writing interim and final technical reports containing narrative and financial information based on the information and work provided by the co-applicants and applicants.

B. Developing Pedagogical Material & Communications Material for Students

B.1. Provide pedagogical materials to educate young people up to the age of 19 to:

- a) Provide clear and comprehensive information on the asylum seekers, refugee and forced migrants' issue.
- b) Critical thinking skills to debate different viewpoints about migration as well as overtly negative coverage and/or hate speech present in the media, in social media and among their peer groups.

B.2. Provide awareness raising material and communication tools for social media to mobilize students to spread positive messages about forced migrants in their societies through micro-campaigns and ongoing dissemination of the project information.

C. Creating and Mobilizing a Network of Schools in 9 Countries

C.1. Develop a large network of schools, teachers and students to engage in the CHANGE project.

C.2. Involve at least 400 schools across Europe (BE 20, ES 110, HR 30, HU 20, IE 25, IT 100, MT 30, PT 50, UK 20).

D. Implementing the Activities with Schools and Student Ambassadors

D.1. Provide training to teachers and students to learn more about the topic and how to use the developed materials and curriculum modules.

D.2. Bring young people directly into contact with refugees and forced migrants by establishing a Forced Migrants' Speakers Council in each country that visit and present their stories and testimonies in the schools.

D.3. Empower student to educate others, such as their peers, families or local communities. Through developing leadership skills among young people to implement events in their schools or local communities related to the project.

D.4. Provide events at national and European level at the end of the project to recognize the hard work of the students who were engaged in the project and to bring together the network of schools.

4. Purpose of the Evaluation

The Evaluation is intended to assess the relevance, performance, management arrangements, timeliness and efficiency and ultimate positive or negative outcomes of the project. It looks at signs of potential impact of project results, including the contribution to future project development.

The Evaluation also identifies/documents lessons learned and makes recommendations that project partners and stakeholders might use to improve the design and implementation of other related projects and programs.

5. Scope of the Evaluation

The evaluation is expected to cover the full life cycle of the project from its planning and initial implementation to its conclusion at the final conference. The following project phases can act as guidelines:

- Management and Coordination of the Project
- Developing Pedagogical Material & Communications Material for Students
- Creating and Mobilizing a Network of Schools in 9 Countries
- Implementing the Activities with Schools and Student Ambassadors

This evaluator has the following principal tasks during his/her evaluation:

- Assess the project design in terms of its relevance to the overall development situation at the national level as well as European level.
- Assess the project's impact to raise awareness.
- Assess relevance and effectiveness of the project's strategy and approaches for the achievement of the project objectives.
- Assess performance of the project in terms of effectiveness, efficiency, and timeliness of producing the expected outputs.
- Assess the quality and timeliness of inputs, the reporting and monitoring system and extent to which these have been effective.
- Assess relevance of the project's management arrangements; identify advantages, bottlenecks and lessons learnt with regard to the management arrangements.
- Analyse underlying factors beyond JRS's control that affected the achievement of the project results.
- Provide recommendations to key project stakeholders for follow-up activities.

6. Deliverables

The output of the evaluation will be the **External Evaluation Report** in English. The length of the report should not exceed 30 pages in total (excluding any annexes).

The Report should:

- Contain an executive summary (mandatory)
- Be analytical in nature (both quantitative and qualitative)
- Be structured around issues and related findings/lessons learnt
- Include conclusions
- Include recommendations

7. Timing and Duration

The total duration of the evaluation will be **15-20 working days** within the period of **01.06.22 to 31.08.22** according to the following plan:

Preparation (5 working days):

- Collection of and acquaintance with the project document, project progress reports and other relevant project-related materials (research tools, website, videos, reports).
- Designing the detailed evaluation scope and methodology (including the methods for data collection and analysis).
- Setting up the mission and preparation of the detailed mission program in cooperation with the JRS E Project Manager.

Evaluation development (Visit to Brussels is foreseen) (7 working days)

- Briefing with JRS Europe.
- Meeting with the Project Partners and Stakeholders.
- Attending the final conference (Brussels) on 29.06.22
- Debriefing with JRS Europe.

Drafting the evaluation report (3-8 working days until 22.08.22):

- Additional desk review.
- Completion of the draft report.
- Presentation of draft report for comments and suggestions.
- Additional information and further clarification with JRS Europe Project Coordinator.

Finalizing the evaluation report (home office until 31.08.22):

- Incorporation of comments and additional findings into the draft report.
- Finalization of the report.

To ensure specific customs procedures insight of the process, the evaluator will work in close contact with the JRS Europe Programs Managers.

8. Required Qualification

- Understanding of Migration and Refugee policy in Europe
- Understanding of the specifics of the migration and refugee context in the Member States.
- Proven experience in the evaluation of educational projects.
- Proven experience in project evaluation at national or European level will be considered an asset.
- Excellent writing and communication skills.
- Fluency in English is required.

9. Application process

JRS Europe requires a CV highlighting similar work experiences, a written proposal of the services requested as well as an estimation of the cost of the services described. Please send it by **20.05.22** by email to nale.barbieri@jrs.net/luna.dejeneffe@jrs.net with "Call for Evaluators -Change project" as subject heading.