

## TERMS OF REFERENCE FOR GRAPHIC DESIGN SERVICES

**Project Title:** Graphic Designer for new U-Change Report

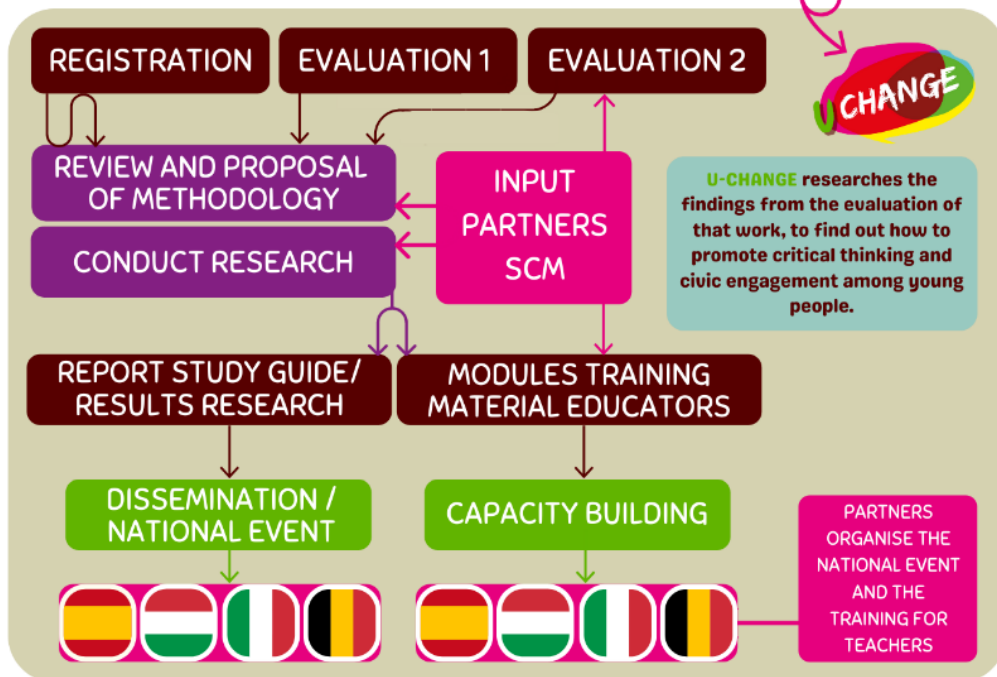
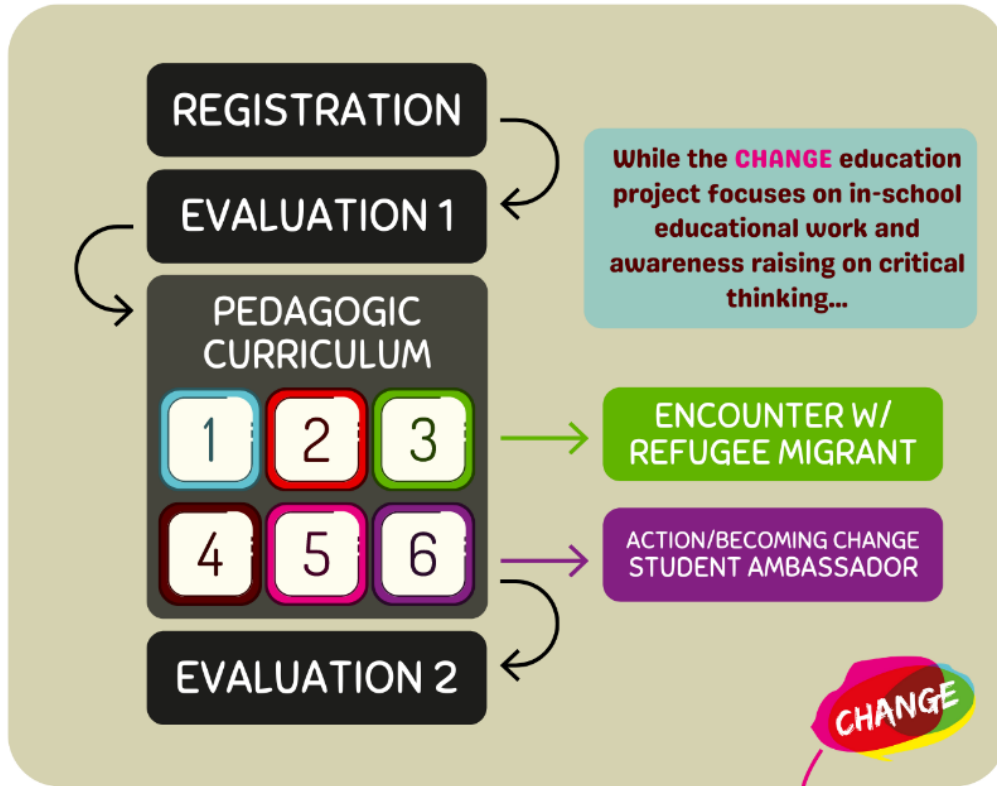
In June 2022, JRS Europe would like to present and issue its U-CHANGE report to a larger public. The research report reflects the results of the CHANGE education project. The 60-page report and its summary shall be creatively designed in such a way that the external audience can easily understand and draw lessons from the documents.

### 1. Project Description

#### **About Understanding Change (U-CHANGE):**

Understanding Change (U-CHANGE) is a project coordinated by JRS Europe that researches how students' perception of migration evolved through the CHANGE education project. While CHANGE education project focuses on in-school work and awareness raising on critical thinking, U-CHANGE researches the findings from the evaluation of that work. The goal of the project is to develop an innovative methodology to promote critical thinking among young people and facilitate civic engagement with the goal of social inclusion.

Working with the CHANGE school networks and a research institute, U-CHANGE assesses the data of 3,000 students from 9 European countries. Multivariant statistical analysis, comparing different variables to findings, allows to assess how students' critical thinking performance has been influenced. Based on this research, JRS Europe will publish a report to be widely disseminated among education stakeholders, schools, and civil organisations, and will organise events and tutorials for teachers across Europe. Thanks to the involvement of 680 educators and awareness raising campaigns online, the research will reach 20,000 to 35,000 people in a variety of European countries. The end goal is to promote good citizenship, in line with UN Global Education Sustainable Development Goal 4.



## **The main activities of the project:**

### **2. Purpose**

The graphic designer is expected to design and layout the JRS U-Change research report and summary document to present/describe all the data and achievements of the documents in such a way that the external audience can easily understand and draw lessons from the documents.

The report design shall be cohesive with the U-Change project branding. The service provider will work in close collaboration with the JRS Europe team.

The service provider will make the documents as much as possible self-explanatory through different creative methods using graphics, illustrations and pictorials so as to ensure the target audience understands the content.

### **3. Timing and Duration of the Assignment**

The assignment is expected to start on 13 May 2022 and to be completed on **31 May 2022**, according to the following plan:

*Preparation meeting: (13 May 2022)*

- Briefing with JRS Europe
- Acquaintance with the project and requested deliverables

*Development (May 2022)*

- The service provider develops the report and its summary

*Draft version for JRS approval (23 May 2022):*

- Proposal for the 60-pages and summary report design
- JRS provides comments and feedback (until 25 May 2022)

*Final version for JRS approval (31 May 2022):*

- Final version of report and summary design

**To ensure specific branding standards, the expert will work in close contact with the JRS Europe Communications Officer.**

### **4. Required Qualification**

- Proven experience in the area of graphic design and communications
- Proven experience in the field of education will be considered an asset

- At least 2 similar graphic design works for research reports
- Significant writing and communications skills
- Fluency in English is required, other languages are desirable

## **5. Required Qualification**

The service provider is expected to send her/his CV as well as 3 previous similar works by **06 May 2022**. Moreover, JRS Europe requires a written estimate of the cost of the service.

JRS will set up an evaluation committee and select the individual by 10 May 2022.

## **6. Contact**

Please send your application to [nale.barbieri@jrs.net](mailto:nale.barbieri@jrs.net)/[luna.dejeneffe@jrs.net](mailto:luna.dejeneffe@jrs.net)