

TERMS OF REFERENCE FOR TEACH PEDAGOGIC EXPERT

Project Title: “THINK, ACT, ENCOUNTER, CHANGE (#TEACH): Student Ambassadors & Migrants Together for Inclusive Societies”

1. Project Description

The *THINK, ACT, ENCOUNTER, CHANGE (#TEACH): Student Ambassadors & Migrants Together for Inclusive Societies* project will foster critical thinking skills among young people (ages 13-18) on the positive contribution of migrants to society through creating encounters with migrants in their classrooms and support them to take action to raise awareness in their schools and local communities. The project will do this by engaging a network of 400 schools across 9 European countries (Belgium, Croatia, Ireland, Italy, Hungary, Malta, Portugal, Spain and the United Kingdom) to reach approximately 60,000 students through developed pedagogical materials to be used in the classroom and awareness raising activities that call the students to action.

From the 60,000 students expected to be reached by the project, 2,000-4,000 of these students will be more actively involved by becoming Student Ambassadors on their school campuses, collectively organising over 800 events at their schools or in their local communities with the support of teachers. The project will encourage young people to think critically and exercise judgement – especially in the context of the internet and social media – to be able to distinguish fact from opinion, recognise propaganda and to resist hate speech and be motivated to counter such misinformation with their own positive and fact-based messages.

By mobilising this network of schools across Europe, JRS Europe and its partners will utilise its 30 years of experience in raising awareness and advocating for issues faced by migrants and refugees seeking safety in Europe to share their stories and voices with the general public. Particularly, the project will give migrants a platform to use their voice to present their stories and experiences to the schools involved in the project by creating the Forced Migrant Speakers Council of up to 100 refugees, asylum-seekers and forced migrants who will provide 800 presentations in the schools involved.

In the long-term, through the material (pedagogic curriculum, training resources, event how-to guides, campaign branding, videos and infographics) and activities of the project (student events, 9 national events, 1 European-level event) the next generation of societal influences will have developed their critical thinking and leadership skills to discern fact from fiction, shape the public discourse and contribute to the presentation of an informed and positive vision of a diverse, multicultural and inclusive Europe for the future.

Main Objectives of the Project:

- The #TEACH project aims to **encourage the dissemination of fact-based information** complimented by the stories and testimonies of migrants **to create a balanced perception of the situation faced by asylum seekers and refugees** who have arrived to Europe seeking safety. This will be done in schools with students up to aged 19 and, by extension, teachers and the larger school communities of administrators, coaches, and parents.

- The project will train students to **develop critical thinking skills**, to debate different viewpoints about migration and to counter overtly negative coverage and/or hate speech present in the media, in social media or among their peer groups.
- Additionally, the project will provide awareness **raising material and communication tools for social media to mobilise students to spread positive messages** about forced migrants in their societies through micro-campaigns and ongoing dissemination of the project information.

As specified in the AMIF call for proposals the #TEACH project will focus on the following outcomes:

- Partnerships will be developed across 9 countries in Europe between schools and the JRS partners – to create national and a Europe-wide network – with the aim to develop and implement awareness raising and educational activities with young people
- Real facts about migration and integration will be communicated to young people and disseminated throughout society through social media and events in schools and local communities
- The awareness raising projects aimed at young people will change societal attitudes about the positive contribution of migrants to our societies;
- Stereotypes, negative rhetoric and/or hate-speech against third-country nationals will be combated by young people through micro-campaigns
- Third-country nationals (focus here on refugees, asylum-seekers and forced migrants because of JRS's mandate to serve these populations) will be given a voice in the public debate on migration and integration through their involvement in the awareness raising presentations in schools and their involvement with micro-campaigns or advocacy activities with students.

In order to do this, JRS Europe and its partners will develop and mobilise a network of 400 schools, teachers and students across Europe to engage in the #TEACH project (BE 25, ES 110, HR 30, HU 20, IE 25, IT 100, MT 30, PT 50, UK 20). The projects' activities in the schools will be implemented in two rounds over two academic years – in line with the school calendar. We expect that the project will be able to reach approximately 60,000 students and teachers by this project. In addition, it foresees the active engagement of at least 1 teacher per school and a small group of about 10 students per school as Student Ambassadors who will participate further in the project goals, disseminate awareness raising material and lead at least one event per year in their school or local community – totalling 800 student lead events of the project over the course of 2 years. Finally, the project will include a Force Migrant Speakers Council, which will involve 5-10 refugees, asylum-seekers or migrants per country who will be trained in the project goals and in delivering appropriate presentations and testimonies to young people and are able to visit schools to tell their stories to the students in their classrooms or during school assemblies.

The main activities of the project:

2. Scope of the Pedagogic expert tasks

The Pedagogic expert tasks are intended to support JRS Europe and the project partners to develop the school materials in a way that fulfills the project objectives

3. Purpose of the Task

The Pedagogic expert is expected to develop the materials to educate young people up to the age of 19 by providing clear and comprehensive information on the asylum seekers, refugee and forced migrants issue as well as critical thinking skills to debate different viewpoints about migration in way that help students to reflect on migrants' contribution of in our societies.

The pedagogic expert to work in close collaboration with JRS Europe team as well as with the communication expert who will develop the website and a social media strategy to disseminate the pedagogic materials among young students and the teachers

4. Scope of the Pedagogic expert tasks

This expert has the following principal tasks:

- (i) Conduct mapping review of all the existing pedagogic materials already created by the partners and other relevant institutions for previous raising awareness schools projects.
- (ii) Review the school curriculum of the national partners.
- (iii) Selecting the best documents adapted for the JRS.
- (iv) Define a methodology and presented to the partners
- (v) Develop a Programme for the pedagogic curriculum
- (vi) Participate at the First Advisory Committee meeting to discuss with JRS-E and the communications experts the methodology and the materials
- (vii) Develop specific materials for the JRS Europe Ambassador programmes including the critical thinking issue
- (viii) Review the materials according to the group of National Stakeholders feedback
- (ix) Finalize the materials in a format that allow the communication expert easily to publish them in the website and in.
- (x) Provide recommendations or guidelines on how to implement the methodology and the curriculum.

4. Expected Results and Deliverables

The output of the Pedagogic expert will be TEACH# school materials in English. The length of the report should not exceed 60 pages in total (excluding any annexes).

The School materials should:

- Contain a methodology summary (mandatory)
- Be structured around issues and related forced migrants and the development of the critical thinking skills
- Be analytical in nature both quantitative and qualitative
- Include recommendations for the partners to use the materials

5. Timing and Duration

The total duration of the development of the pedagogic materials will be **12 months within** the period of 2 January 2018– 31 December 2018, according to the following plan:

Preparation (during period 2nd January – mid March 2018):

- Collection of and acquaintance with the project;
- Analysis of the existing materials from the partners and other stakeholders.
- Drafting a mapping report on the different existing materials
- Analysis of different projects methodologies that could be used for TEACH materials
- Designing the methodology to produce the pedagogic materials

Participation at the Advisory Committee (2 working days during the month of February 2018):

- Briefing with JRS Europe;
- Meeting with the Project Coordinators, communications expert;
- Presentation on the findings about the different pedagogic materials
- Presentation of the methodology chosen
- Debriefing with JRS Europe.

Drafting the pedagogical materials (until mid-May 2018):

- Additional desk review;
- Drafting the school materials;
- Presentation of pedagogic materials to the national partners to test them with the national Stakeholders;
- Additional information and further clarification with JRS Europe Project Coordinator.

Finalizing the pedagogical materials (till 31^h July 2018):

- Incorporation of comments and additional findings into the materials;
- Finalization of the materials

Advisory support to the partners and JRS (Sept- December 2019)

- Provide advisory support to the partners and JRS Europe;
- Participate at the Second Steering Committee Meeting.

Finalization of the materials

To ensure specific customs procedures insight of the process, the expert will work in close contact with the JRS Europe Programmes Coordinator.

6. Required Qualification

- Proven experience in the pedagogic feel.
- Proven experience in ethic and philosophical work to be able to develop the critical thinking aspect of the school materials;
- Understanding of Migration and Refugee issue in Europe;

- Understanding of the specifics of the migration and refugee as well as educational context in the 9 Member States;
- Excellent writing and communication skills;
- Fluency in English is required.